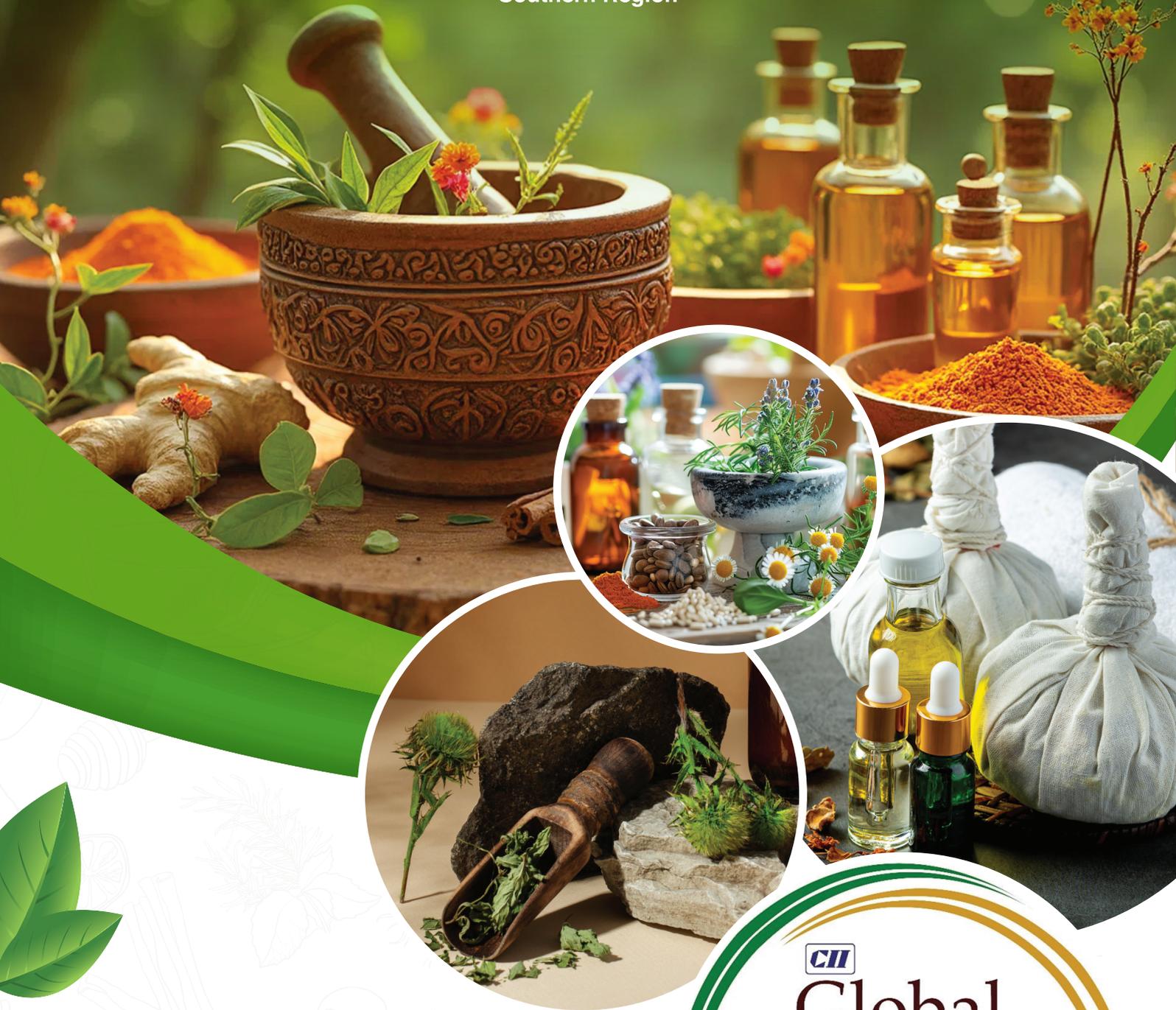




Confederation of Indian Industry  
Southern Region



**30 & 31 OCT 2025**

**Adlux International Convention  
Center, Ernakulam, Kerala**

**CII**  
**Global  
Ayurveda  
Summit &  
Expo 2025**

[www.ciiglobalayurvedasummit.in](http://www.ciiglobalayurvedasummit.in)

# INTRODUCTION

Ayurveda, an ancient system of medicine originating in India, is globally recognized for its holistic approach to health and well-being. Rooted in over 5,000 years of Vedic teachings, Ayurveda is built on foundational principles that emphasize the balance between life, health, and disease. As one of the oldest healthcare systems in the world, it has withstood the test of time, adapting to the evolving needs of society while maintaining its core philosophies.

Today, Ayurveda has not only retained its relevance amidst modern medical practices but has also garnered widespread recognition across the globe. The Indian Ayurveda industry, currently valued at approximately USD 3 billion, spans a diverse range of products and services. These include ethical, classical, over the counter (OTC) remedies, personal care, beauty products, and a variety of health services, from medical care to wellness and medical tourism.

With a projected annual growth rate of 16% CAGR over the next five years, the Ayurveda sector is positioned for significant expansion. Its unique blend of science and philosophy, addressing physical, mental, emotional, and spiritual health, continues to resonate with individuals worldwide. Ayurveda's ability to offer holistic care makes it a valuable and attractive alternative to modern health practices, ensuring its continued global prominence in the years to come.



# THE SUMMIT

The Confederation of Indian Industry (CII) is pleased to announce the 7th edition of the Global Ayurveda Summit, scheduled for **30<sup>th</sup> & 31<sup>st</sup> October 2025** at **Adlux International Convention Centre**, Ernakulam, Kerala.

The Global Ayurveda Summit is an influential annual international event dedicated to advancing the Ayurvedic sector and propelling it to new global heights. Over the years, this summit has garnered widespread acclaim for showcasing Ayurveda in its full spectrum from ancient textual and healing traditions to modern research, policy developments, and industry innovations. Previous editions have set a remarkable precedent in bringing Ayurveda to the forefront, and this year's summit promises to build on that legacy with even greater depth and impact.

As a prominent global knowledge platform, the summit will unite thought leaders, industry experts, Ayurvedha Product Distributers and key stakeholders from across Ayurveda, Healthcare, Wellness, Nutraceuticals, Medicinal Plants, and Tourism sectors. This dynamic gathering provides an unparalleled opportunity for learning, networking, and collaboration, furthering the collective goal of expanding Ayurveda's reach and influence worldwide.



# INTERNATIONAL CONFERENCE

The Global Ayurveda Summit continues to support the advancement of Ayurveda as a prevention-oriented, reliable, and holistic healthcare system for the world. This year, the summit will further emphasize Ayurveda's potential to lead the global shift towards a more disease-free society. With its ancient roots, scientific foundation, and holistic approach, Ayurveda stands as one of the most effective healthcare systems, capable of transforming global health paradigms.

The summit will focus on establishing Ayurveda as not only a time-honoured system of wellness but also as a scientifically validated, practical solution for modern healthcare needs.

Esteemed global experts will converge at the event to present groundbreaking research, deepen understanding, and explore the latest advancements in Ayurvedic science. Discussions will include the formulation of comprehensive policies aimed at making Ayurveda universally accessible and integrating it into global healthcare systems.

This year's conference promises to be a pivotal platform for fostering innovation, forging international collaborations, and shaping the future of Ayurveda.

## KEY OBJECTIVES

- Position India and Kerala as leading hubs for authentic Ayurvedic practices.
- Explore international trade opportunities in Ayurvedic medicines and services.
- Ensure consistency and global competitiveness through standardization in manufacturing and services.
- Connect eco-tourism with Ayurvedic wellness for a holistic experience.
- Expand Ayurveda's integration into global healthcare systems, creating a worldwide marketplace.
- Position Ayurveda as a sustainable solution for global health challenges, promoting it as a way of life.
- Expanding Kerala Ayurvedha to all the states across India

## HIGHLIGHTS

-  2 Days Exhibition & Conference
-  Focused Technical Sessions
-  State Promoted Sessions
-  Focus Country Sessions
-  B2B/B2G/B2C Meetings
-  Product Launches
-  Live Demos
-  100+ exhibitors
-  4000 Business & Trade visitors



# INTERNATIONAL PARTICIPATION

The summit will feature a wide range of global participants, including facilitators, Third-Party Administrators (TPAs), insurance providers, Ayurvedha product distributors and diplomats from around the world. This diverse international presence will foster valuable discussions, collaborations, and partnerships, aiming to elevate Ayurveda as a leading healthcare solution globally.

## EXHIBITION

The Global Ayurveda Summit 2025, hosted by CII, presents a unique opportunity to showcase your Ayurvedha products on a prestigious global platform. This premier event is dedicated to the Health and Wellness industry, offering MSMEs and established businesses a chance to highlight Kerala as the world's leading destination for holistic healthcare.

The Global Ayurveda Expo will be a vibrant hub for innovation, where the latest healthcare products, services, and Ayurvedic solutions will be displayed to a global audience. Exhibitors will have the chance to engage with influential industry leaders, product distributors and key decision-makers, opening doors for valuable partnerships and business growth.

Seize the opportunity to be part of this transformative event, showcase your brand's offerings, and connect with a diverse international community. The Global Ayurveda Expo is the ideal space to position your products at the forefront of the global Ayurveda movement.



# EXHIBITOR PROFILE\*

- Ayurveda Hospitals & Clinics
- Ayurveda Product Manufacturing Companies
- Medicinal Plant & Production Equipment Dealers
- Manufacturers of Products, Medicines, Props, and Equipment
- Tourism Industry Representatives
- Healthcare Tour Operators
- International Travel & Tours
- Hotels and Resorts
- Specialised Hospitals
- Academicians and Educators
- Testing Equipment Manufacturers
- Manufacturers of Health and Diet Foods / Dietary Supplements
- Bio-Pharmaceutical Producers & Bio-Fertilizer Producers
- Beauty and Nutraceutical Products
- Medicine Manufacturers
- Educational Institutes
- Research Institutes
- Manufacturers of Treatment Equipment & Accessories
- Wellness Centres
- Generic Medicine Manufacturers
- Slimming Centres & Diet Clinics, Fitness Equipment & Products
- Cosmeceutical Producers & Beauty Professionals.
- Plant Cultivators, Seed Dealers, Plant Drug Supplies, Plant Extractors.
- Food, Agro, Biotech, Cosmetics, IT, Packaging & Allied Machineries.
- MedTech Companies

\*This list is illustrative

# POST EVENT REPORT



Global Ayurveda Summit 2024, dedicated to the Health and Wellness industry, provided an excellent opportunity for businesses of all sizes to grow alongside big industry players. Government of Kerala was the Host State for the Summit and was supported by Kerala State Industrial Development Corporation, National Ayush Mission, Kerala and Ministry of Ayush, Government of India. With over 80+ exhibitors with 400+ B2B meetings with participants from 18 countries across the globe, the summit attracted 4000+ business and trade visitors. The event also, had featured a diverse lineup of 75+ speakers hailing from both the Ayurveda and Health sectors.

CII Global Ayurveda Summit 2024 was inaugurated by Shri Pinarayi Vijayan, The Hon'ble Chief Minister of Kerala, by stressing on Kerala's role in blending traditional Ayurveda with modern medicine, positioning the state as a premier holistic health destination. Smt. Veena George, Kerala's Health Minister, praised the state's rich Ayurvedic heritage and its strides in modern healthcare, reinforcing the vision of a balanced, integrated approach to wellness.

The Global Ayurveda Summit 2024 brought together key leaders to highlight the growing global importance of Ayurveda. Vaidya Rajesh Kotecha, Secretary of the Ministry of AYUSH, urged the younger generation to embrace Ayurveda, stressing the need for ongoing research to change public perceptions and demonstrate its value. The summit provided a valuable platform to showcase Ayurveda's advancements and its potential in global healthcare.



## INTERNATIONAL PARTICIPATION



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# TESTIMONIALS



It was a learning experience to understand technologies, present & future & how the industry is coping with it. A very well organised and inspired event. Best of luck for the next edition in October 2025. The feedback we received from participants has been overwhelmingly positive, highlighting the impact of the event on both personal and professional levels.

**Dr P M Varier**  
Managing Trustee & Chief Physician  
Arya Vaidya Sala (AVS), Kottakkal



The organisers showcased impeccable planning and execution. One of the highlights was the incredible lineup of speakers.

**Dr S Saji Kumar**  
Managing Director  
Dhathri Ayurveda



The event has created a platform for interdisciplinary collaboration between various streams of healthcare in promoting Kerala as a healthcare destination. The positive experiences of meeting different country representatives as well as industry partners have instilled a lot of confidence in pursuing this vision further.

**Dr Yadu Narayanan Mooss**  
Director & CEO  
Vaidyaratnam Oushadashala



I want to express my sincere gratitude to everyone involved in making this event a resounding success. It was a joy to be part of such a well-organized and uplifting occasion.

**Mr Hari Namboothiri**  
Vice Chairman  
Sreedhareeyam Group of Institutions



It was an amazing experience in all aspects. The facility was of international standards, the arrangements were error free, the organisational skills were extra ordinary so that no one could experience any inconvenience or delay in any aspects of the event

**Dr Jaseela T Bukhary**  
Managing Director  
Punarnava Ayurveda Hospital Pvt Ltd







## Confederation of Indian Industry

The Confederation of Indian Industry (CII) continues to drive the development of India by fostering a collaborative environment between Industry, Government, and Civil Society. With a legacy of over 125 years, CII has been at the forefront of shaping India's growth trajectory, advocating for a holistic approach to national development. By working closely with the Government on policy matters, engaging with thought leaders, and enhancing industry efficiency, competitiveness, and global outreach, CII plays a pivotal role in steering India's progress.

As India embarks on its vision for 2047—India@100—Indian industry faces an unprecedented opportunity to scale up its global competitiveness, embrace sustainability, and lead the way in climate action. The future of India's economic prosperity is closely linked to how industry adapts to the rapidly changing global landscape and drives innovation, efficiency, and growth. To this end, CII has identified “Globally Competitive India: Partnerships for Sustainable and Inclusive Growth” as its Theme for 2024–25. In pursuit of this vision, CII has identified six key action themes that will act as catalysts for India's development journey, focusing on sustainable growth, job creation, and expanding India's global footprint.

The organization's reach extends to 65 offices across India, including 10 Centres of Excellence, and 8 international offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and the USA. CII also maintains institutional partnerships with 350 organizations in 133 countries, positioning it as a key player in shaping both Indian industry and global business networks.

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